

# GLASS *of* BUBBLY

Marketing Brochure 2025 / 2026



# GLASS *of* BUBBLY

GlassofBubbly.com is a leading Champagne & Sparkling Wine industry news channel that generates nearly 3 million page impressions on Google annually.

We offer advertorial / link back opportunities throughout the website:

**£125 + VAT** (if applicable) per order



# GLASS *of* BUBBLY

GlassofBubbly.com has a growing social media community of over 50,000 - We post our content daily to our audiences globally via all the major platforms on **@glassofbubbly**.





# GLASS *of* BUBBLY Show

The Glass of Bubbly Show - Champagne & Sparkling Wine Buyers & Trade Annual. Event Established in 2015, the show attracts buyers and trade visitors from across the UK and abroad. A leading event to find new importers, distributors and buyers.





# GLASS of BUBBLY Show

- **Exhibitor Stands:** £1,000 + VAT
- **Masterclasses:** £750 + VAT
- **Free Pour Places:** £250 + VAT
- **Summit Sponsorship:** £10,000 + VAT
- **Summit Dinner Sponsorship:** £4,500 + VAT



*"I have to say it was the best trade tasting I've ever done. The quality of the audience was exceptional. We came away with some great leads and made some very good connections."*

**Pete Pedrick - Champagne Sanger**



*"It was a great event, one of the best tastings I have ever done."*

**Tommaso Tamai - Bianchin Montello**



*"The event was smashing and we came away with a number of leads."* **Josh Whitlam - Lyme Bay Winery**





# SUSTAINABILITY

## *GLASS of* *in* Wine Summit BUBBLY

Information & Sponsorship Opportunities





# SUSTAINABILITY *in* Wine Summit

- **Summit Sponsorship:** £10,000 + VAT
- **Summit Dinner Sponsorship:** £4,500 + VAT

**Summit Sponsorship:** Title sponsorship at the annual Sustainability in Wine Summit. Key branding on the day, invitation to host and invite guest speakers and audience members. Two free stands at the Glass of Bubbly Show and a free masterclass included in this package.

**Summit Dinner Sponsorship:** Title sponsorship at the Sustainability in Wine evening dinner. Menu to be selected from sustainable ingredients and to showcase sustainable sparkling wines from sponsors choice. Invitation to host and invite chosen guests. Upto 15 dinner placements. A free stand at the Glass of Bubbly Show and a free masterclass included in this package.



*"Just a note to say how fantastic today was. The work you are doing in promoting sustainability is ground breaking."* **Shane Holland - Slow Food UK**





# SUSTAINABILITY *in* Wine Summit

**WineBusiness.com:** *"The highly engaging opening masterclass, at the recent Glass of Bubbly Show in central London, set the tone for the lunchtime Sustainability Summit: demonstrating that the combination of the new PET bottle, together with the best ecological natural cork closure, enables full-pressure sparkling wines to boast a negative carbon footprint."*

**TheBuyer.net:** *"...with the continuing hot topic of sustainability ringing in the ears of those in the wine industry then, the Sparkling Wine Summit supported by Prosecco DOC on this very topic, was one panel that needed heeding... the Glass of Bubbly Sustainability Summit in partnership with Prosecco DOC - where leading UK and Italian wine figures were able to address what steps are being taken and what other initiatives need to be prioritised."* Abbie Bennington



*"More of our clients are interested in what actions the wines they are drinking take in protecting our planet. The Sustainability in Wine Summit is the perfect place to hear about advancements in sustainable wines."*

**Paulius Keturakis - Champagne Route Bar, London**







# GLASS *of* BUBBLY AWARDS

Entry Fee:

**£125** + VAT



*"We saw a 100% increase of sales for our rosé Champagne that won the Trophy at the Glass of Bubbly Awards 2022."*  
**Champagne André de Villeneuve**



*"By winning the Trophy at the Glass of Bubbly Awards we were able to open up the Mexico and USA markets for our DOC Serenissima label."*  
**Villa Sandi**





# GLASS of BUBBLY AWARDS

- **Main Awards Sponsor:** £7,500 + VAT

**Main Awards Sponsor:** Sole sponsorship of the Glass of Bubbly Awards, London. Includes handing over of the main Carynx trophy to winning winery, five seats at the awards dinner and option for one person to experience the judging days scoring the wines. Key branding placement on pre marketing and during the awards dinner.



*"This is indeed a great honour for Champagne Deutz to be the first winery to win this title."*





# CLERISSA

## SPARKLING WINE CONSULTANCY



Glass of Bubbly are pleased to recommend their new in-house PR / Consultancy team **Clerissa** - Increase your Champagne / Sparkling Wine sales and brand awareness and get your wines in front of importers, distributors and buyers. Our combined 25 year experience will help you to improve your online exposure, influencer awareness, enquires and sales within the UK market and beyond.



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**CLERISSA**  
SPARKLING WINE CONSULTANCY

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